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- Removes bacteria & parasites: The microfiltration membrane removes 99.999999% of waterborne bacteria (including E. coli and salmonella), and 99.999% of waterborne parasites (including giardia and cryptosporidium).
 - Removes microplastics: Removes the smallest microplastics found in the environment (down to 1 micron), and reduces turbidity down to 0.2 microns.
 - Rigorous Testing: All claims are verified with laboratories using standard testing protocols set by the US EPA, NSF, ASTM for water purifiers.
 - Long Lifetime: The microbiological filter will provide 4,000 liters (1,000 gallons) of clean and safe drinking water with proper use and maintenance
 - Make an Impact: For every LifeStraw product purchased, a school child in need receives safe drinking water for an entire school year.

Having a portable water filtration device may prove helpful in emergencies. Also, they are useful in camp outs by allowing usage of stream or lake water for drinking. There are many brands and styles to choose from on the market.